

**Education**

**M.A. Industrial/Organizational Psychology, 1988**

University of Akron

**B.A. Psychology, 1986**

Rutgers University

**Present  
Position**

**Deputy Director of Professional Development, edCount, LLC**

*2011 – present*

Support project directors with the planning and execution of project deliverables, including management of personnel and other resources. Work independently and with other staff to design research instruments, collect and analyze data, and author reports and presentations. Serve as content and style editor for reports, proposals, presentations, and other documents.

**Projects**

**North Carolina End-of-Grade and End-of-Course Assessments for Reading/ELA and Mathematics Alignment Evaluation** – Served as panel facilitator for end-of-course English II panel. Orientated panelists to rubrics and study processes and guided panelists through ratings.

**Georgia Milestones Assessment System Alignment Evaluation** – Served as a Panel Facilitator for a comprehensive alignment evaluation of the components of the Georgia Milestones Assessment System. Supported the design and development of alignment study processes and the final report, and guided panels of Georgia educators and outside experts in their review of components of the assessment system.

**New York State Assessment Development – English Language Arts and Mathematics** – Supported assessment item development efforts, including the design and implementation of Virtual Item Writing Trainings, in-person Item-Writing Workshops for educators, and thorough reviews of educator-created items.

**Mid-Atlantic Regional Education Laboratory** – Supported edCount’s REL-MA projects, providing guidance and technical assistance for the development and implementation of the Educator Effectiveness Webinar Series and the Ask an Expert Online Chat Series. Contributed to planning and development of REL-MA initiatives.

**National Center and State Collaborative (NCSC) General Supervision Enhancement Grant** – Supported the execution of research studies for the validity evaluation of a new comprehensive assessment system for students with significant cognitive disabilities. Collected and analyzed quantitative and qualitative data, and prepared and edit final reports. Participated in workgroup meetings to document proceedings and outcomes.

**Item Review for the Partnership for Assessment of Readiness for College and Careers (PARCC) Consortium** – Served as an item reviewer for English language arts assessment items developed by Pearson item development team, to ensure

proper alignment of items to the Common Core State Standards (CCSS) and an appropriate level of rigor.

**Education for the Deaf Act (EDA) Implementation Technical Assistance – the Laurent Clerc National Deaf Education Center** – Member of research team investigating achievement among students who are deaf or hard of hearing on statewide assessments. Designed survey and interview protocols, collected and analyzed quantitative and qualitative data, and prepared final reports.

## **Professional Experience**

**Project Director, National Evaluation Systems, Inc.**  
*1992 – 1998*

Directed educational licensure assessment projects for a national firm developing customized assessments. Responsible for all aspects of project planning, development, administration. Managed multiple projects including: contact with state education agency clients; long-range project planning; daily project management; budget management; planning and production of research studies in response to client needs; development and implementation of quality control procedures to ensure production and distribution of error-free products; facilitation of review, validation, and standard setting conferences; development and implementation of job analyses; development of test frameworks and test items; cyclical scoring, item analyses, equating, and score reporting activities; and development and production of information bulletins, study guides, surveys, pilot tests, and technical reports; and supervised several teams of personnel.

**Research Associate, Educational Testing Service**  
*1991 – 1992*

Designed, coordinated, and monitored research projects as part of professional licensure examination development. Responsibilities included: planning, designing, and conducting validation studies; interviewing job incumbents; coordinating and monitoring advisory committee meetings; developing questionnaires; developing scoring systems; designing and implementing evaluation plans; and conducting statistical analyses. Co-authored technical reports documenting validation results for teacher assessment instruments.

**Senior Research Assistant, Educational Testing Service**  
*1989 – 1991*

Conducted job analyses and research projects as part of professional licensure examination development. Coordinated multiple phases of research projects, including: development of task and knowledge inventories; recruitment of advisory committees; conducting on-site observations; collecting, processing and analyzing data; and wrote/edited research instruments, reports, and proposals.

**Personnel Consultant, Barrett and Associates, Inc.**  
*1988*

Developed selection systems for the hiring of professional and support staff for a management consulting firm. Conducted job analysis interviews; developed job descriptions and job specifications; developed content valid tests; implemented

job evaluation plans; and co-authored project proposals for development of selection systems.

**Publications  
&  
Presentations**

Rosenfeld M., Norback J., Bukatko P., & Wesley S. (1996). A Job Analysis of the Knowledge Important for Newly Licensed Social Studies Teachers. (Research Report 96-32), Educational Testing Service, Princeton, N.J.

Rosenfeld M., Freeberg N.E., & Bukatko P. (1992). The Professional Functions of Secondary School Teachers (Research Report 92-47), Educational Testing Service, Princeton, N.J.

Rosenfeld M., Reynolds A., & Bukatko P. (1992). The Professional Functions of Elementary School Teachers (Research Report 92-53), Educational Testing Service, Princeton, N.J.

Rosenfeld M., Wilder G., & Bukatko P. (1992). The Professional Functions of Middle School Teachers (Research Report 92-46), Educational Testing Service, Princeton, N.J.